



cannafest

**The Biggest International Hemp Fair
in the Czech Republic**

November 19 – 21, 2010
Exhibition Grounds Prague - Holesovice

www.cannafest.cz

Basic information

Date of the event: November 19 – 21, 2010

Place of the event: Exhibition Grounds Prague – Holesovice

Opening time for visitors:

Friday 19.11.	11:00 – 19:00
Saturday 20.11.	11:00 – 20:00
Sunday 21.11.	11:00 – 19:00

Tickets prices:

1 day	CZK 150 (EUR 6)
3 day	CZK 300 (EUR 12)
Discounted ticket	CZK 125 (EUR 5)
Handicapped	free

Expected attendance: 12.000 – 15.000 visitors mainly from Czech, Poland, Slovakia, Germany, Austria, Ukraine and others



Nomenclature

1. Natural resources

- 1.1. Textiles
- 1.2. Beauty care
- 1.3. Food
- 1.4. Building materials
- 1.5. Processing machines
- 1.6. Others

2. Growing

- 2.1. Growing technology
- 2.2. Seeds
- 2.3. Fertilizers
- 2.4. Substrates
- 2.5. Plants protection
- 2.6. Measuring instruments
- 2.7. Others

3. Paraphernalia

4. Art

5. Media

6. Institutions



Prices of the exhibition space

Row	CZK 1.500/m ² (EUR 60)
Corner	CZK 1.900/m ² (EUR 75)
U shape	CZK 2.200/m ² (EUR 85)
Island	CZK 2.500/m ² (EUR 100)

Registration fee

CZK 2.500 (EUR 100)

Obligatory insurance of the exhibitor

CZK 900 (EUR 35)

Registration fee includes: catalogue record (address, full contacts, characteristic of company and products – max. 240 symbols), insertion to the orientation system of the fair, 5 exhibitor passes, assembly/disassembly passes, catalogue in printed and CD version, record in the Catalogue of exhibitors on www.cannafest.cz



Prices of standartized stands

9 m ² (3x3m)	CZK 8.450,- (EUR 325)
12 m ² (3x4m)	CZK 11.050,- (EUR 425)
15 m ² (3x5m)	CZK 13.000,- (EUR 500)
16 m ² (4X4m)	CZK 13.650,- (EUR 525)
18 m ² (3x6m)	CZK 15.600,- (EUR 600)
20 m ² (4x5m)	CZK 17.550,- (EUR 675)
24 m ² (4x6m)	CZK 20.800,- (EUR 800)
25 m ² (5x5m)	CZK 21.450,- (EUR 825)



Construction includes:

Circumferential walls and walls of locable cabinet from white Octanorm panels 100 x 250 cm, ceiling raster, fascia board for exposition sign - high 30 cm, 2 - 6 hallogen lights depends on the stand size + 2 electro-sockets 230 V (without the supply), carpet grey, lockable cabinet – in accordance to the size and type of the stand.

We recommend to order the electric power supply!

(2,2kW 4.290,- (EUR 165) 4,4kW 6.390,- (EUR 245)

THE COMPLETE PRICE LIST OF ALL THE CONSTRUCTIONS INCLUDING THE EQUIPMENT ON DEMAND!



Media plan

- **Radio** - Rádio 1, Spin, RockZone, Beat, ČR Wave – adverts, competitions
- **TV** - CT1 (Dobré ráno, Zprávy), Nova (Snídaně, Zprávy), Prima (Zprávy), Óčko
- **Magazines** - Konoptikum, Soft Secrets, Hanf Journal, Spliff Magazin, Konopnaja Pravda, Respekt , club scene, info bulletins etc. (adverts, PR articles, competitions)
- **Internet** - banners – most important hemp pages, PR articles, Facebook, blogs
- **Posters**- all Prague bus stops, clubs and bars Prague (ca. 80), growshops, important shops
- **Flyers** - clubs, bars, growshops, shops
- **Banners** – summer music festivals
- **Billboards** – in front of the exhibition grounds, Prague + CZ cities (20)
- **Trams** – banners
- **Metro** - posters
- **Trade Fairs** – personal presentation
- **Others** - mailing, newsletter, promo filters and papers, travel agencies Poland, tickets also through TicketPortal and others



Offer of services

- Standardized stand constructions
- Design and construction of individual expositions including architectonic
- Cleaning of expositions
- Forwarding services, stocking
- Hostesses, translators
- Translating services
- Telephone, fax, internet
- Audiovisual equipment
- Flower service
- Catering for your stand
- Accommodation for discounted prices
- Fly tickets
- Individual insurance
- Marketing solutions



Professional and accompanying program

Seminars

Using of cannabis as medicine

Cannabis as the building material

Growing guidance

Workshops

Cooking with cannabis

Canna Cinema

Movies with cannabis theme

Concerts, DJ's

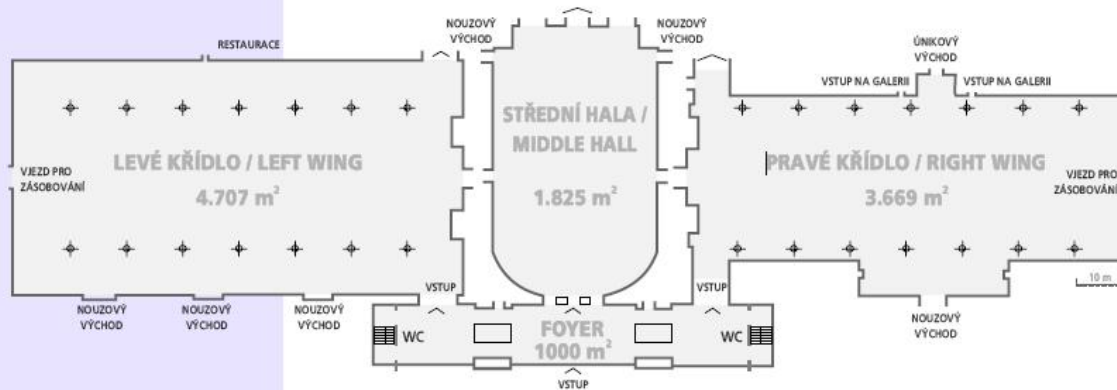
Howard Marks show and book signing

Competitions and others

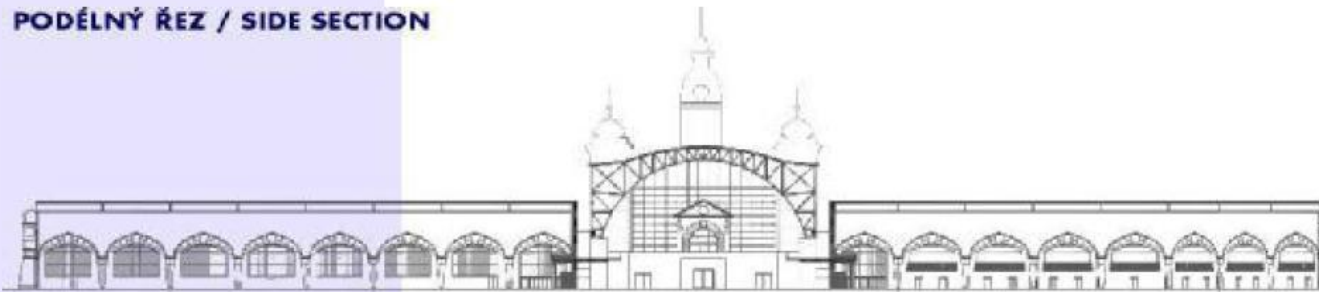


Map of the exhibition grounds

PLÁNEK PRŮMYSLOVÉHO PALÁCE / SCHEME OF THE INDUSTRIAL PALACE



PODÉLNÝ ŘEZ / SIDE SECTION



cannafest

VÝSTAVIŠTĚ PRAHA HOLEŠOVICE



- 1** Bankomat
Cash dispenser
- 2** Vstupní pokladny
Entering Cash counters
- 3** Hlavní vstupní brána pro pěší
Main entrance gate for foot-passenger
- 4** Pokladny
Cash counters
- 5** Vedlejší vstupní brána pro pěší
Side entrance gate for foot-passenger
- 6** Vchod do Stromovky
Entrance to Stromovka
- 7** Hlavní vjezdová brána - vrátnice
Main entrance gate
- 8** Registrace vystavovatelů
Exhibitors registration

- 12** Průmyslový palác
Industrial Palace
- 13** Křížíkovy pavilony B,C,D,E
Křížík's Pavilions
- 14** Mořský svět
Sea World
- 15** Lapidárium
Lapidarium
- 16** AVU
- 17** Maroldovo panorama
Marold Panorama
- 18** Spirála
Spiral
- 19** Křížíkova fontána
Křížík's fountain
- 20** Pyramida Goja Music Hall
Pyramid - Goja Music Hall

- 21** Krytý bazén
In-door swimming pool
- 22** INCHEBA ARENA (Malá sportovní hala)
INCHEBA ARENA (Small Sport Hall)
- 23** Oddělení Policie ČR
Police ČR
- 24** **25** **26** Toalety
Toilet
- 27** Restaurace Expo Club
Restaurant "Expo Club"

- 28** Restaurace Pražan
Restaurant "Pražan"
- 29** Restaurace Bohemia
Restaurant "Bohemia"
- 30** Restaurace Staročeská Rychta
Restaurant "Staročeská Rychta"
- 31** Restaurace Na Střídače
Restaurant "Na Střídače"
- 32** Bufet
Buffet

- 33** Bruselská cesta
Brussels route
- 34** Tenisové kurty
Tennis courts
- 35** Horská dráha
Rollercoaster
- 36** Obří Ruské kolo
Giant Russian Wheel

Sample of web www.cannafest.cz

The screenshot shows a Mozilla Firefox browser window displaying the website <http://en.cannafest.cz/>. The browser's address bar shows the URL, and the page title is "Home | Cannafest.cz". The website's header features a green navigation bar with the text "The Biggest International Hemp Fair in CZ | 19th-21st November 2010" and a search box. Below the header is a large green banner with a white cannabis leaf icon and the text "cannafest prague 2010". A secondary navigation bar contains buttons for "Home", "Fair profile", "For exhibitors", "For visitors", and "Contacts".

The main content area is divided into several sections:

- Cannafest**: The Biggest International Hemp Fair in the Czech Republic. A large image of a cannabis leaf is featured in the background. The text reads: "Welcome on the web pages of the **biggest international hemp fair in the Czech Republic**. This event is going to be held in the official **Prague Exhibition Grounds Holesovice**. Cannafest will introduce the best products from the field of hemp industry, starts with seeds, continues with growing technologies and ends with the final products as for example cosmetics, textiles or building materials."
- For exhibitors**: A sidebar menu with links for "Nomenclature" and "On-line registration".
- Useful links**: A sidebar menu with links for "Accommodation" and "News".
- News**: A list of recent news items:
 - 2.5. 2010 Official Cannafest web pages release**: "April 26th is the official date for the Cannafest web pages release. [read the article >>](#)" (Accompanied by an image of dried hemp stalks).
 - 24. 3. 2010 Press center partner of Cannafest 2010**: "Cannafest has already the official partner of the press center - The Sowjet Agentur." (Accompanied by the Hanf logo).
 - 26.2.2010 Cannafest introduced at Spannabis Barcelona 2010**: "Cannafest Prague 2010 was introduced to the..." (Accompanied by the Spannabis logo).

The browser's taskbar at the bottom shows the "Done" status and several open tabs, including "Home | Cannafest.cz..." and "Presentace%20Cann...". The system clock in the bottom right corner indicates the time is 16:41.

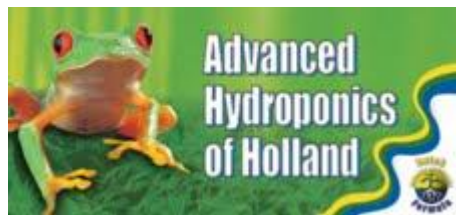
Reasons for Cannafest participation

- Experienced realization team (experiences with organizing of trade fairs with the attendance of 1.000 companies and visitors over 100.000; organizing of events for the general public and professionals focused on the edification about technical cannabis; organization of Million Marihuana March and others)
- Cooperation with the most important players on the Czech and Slovakia market
- Wide database of domestic and international contacts
- Wide media campaign in CZ and abroad (Poland, Slovakia, Ukraine, Germany, Austria, Switzerland, Holland, UK, Spain, Hungary, Russia, Baltic countries)
- The most attractive and suitable area in Prague
- Easy access (metro, tram, free trade fair shuttlebus)
- Parking area inside and outside of the exhibition grounds
- Advantageous date – last hemp fair of the season, pre-Christmas time
- Offer of wide spectrum of services for exhibitors including marketing solutions



Partners of the fair

General sponsor



Professional partners



Media partners



Official sponsors



Contacts

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